



# Performance Spring Brand Preference Survey

What is your favorite brand of Performance Springs?

|          |        |  |             |       |  |
|----------|--------|--|-------------|-------|--|
| Eibach   | 40.27% |  | H&R         | 3.06% |  |
| HKS      | 11.59% |  | Other Brand | 2.74% |  |
| Greddy   | 11.04% |  | Sprint      | 2.41% |  |
| Apex-i   | 7.35%  |  | RS*R        | 1.65% |  |
| Neuspeed | 6.63%  |  | Tanabe      | 1.08% |  |
| Tein     | 6.55%  |  | Intrax      | 0.69% |  |
| Skunk2   | 4.93%  |  |             |       |  |

Total votes: 10729 Overboost on-line survey conducted October 2004

## Eibach Laps The Competition In Overboost.Com—Performance Spring Survey

Eibach's *Will To Win*—and certified world-class quality—has made this German suspension company the favorite of winning race teams the world over, from NASCAR, to the Williams/BMW Formula One team, to the top competitors in the World Rally Championship.

And in a recent Overboost.com online survey, Eibach also showed its dominance in the hearts and minds of car owners, drivers and tuners. When asked to choose their favorite performance springs, more than three times as many selected Eibach than any other brand. In fact, Eibach received more votes than the next four competitors combined.

The dedicated tuners, testers and engineers of Eibach are gratified by the results—but hardly surprised. After all, the *Will To Win* doesn't just apply to the racetrack—it can be just as valuable in building a sought-after, much-admired worldwide performance brand.

Are you selling the performance suspension products your customers want?

## #1 Choice of Automotive Enthusiasts Worldwide!



For more information, contact Eibach Springs: 1-800-222-8811

